



Town of Hastings Local Waterfront Revitalization Program

Kickoff Meeting Summary

Meeting Date: Monday, April 24th, 2023, 5:00 PM

Location: Hastings Town Hall
1134 US-11, Central Square, NY 13036

Consultants: Bob Murphy, Jr., AICP, Managing Community Planner, Barton & Loguidice (B&L)

Attendees:

- James Jones – Town of Hastings Resident
- Cindy Rider – Hamlet of Caughdenoy Resident
- Debbie Bilello – Fort Brewerton / Greater Oneida Lake Chamber of Commerce Administrator
- Michael Perry – Hastings Town Resident
- Mark Bombardo – Planning Director and Code Enforcement Officer
- Jaime Reppert – Department of State

This was the first meeting of the Town of Hastings Local Waterfront Advisory Committee (“Committee”) since the Town’s contract with Barton & Loguidice (“B&L”) was finalized. The meeting was attended in-person by members of the Committee and Mr. Murphy of B&L, while the NYS Department of State representative Reppert joined via video conference.

The purpose of this meeting was to discuss roles and expectations of the Committee and Project Team. It also provided an opportunity to take an initial look at the Town’s demographic trends and engage the Committee in a preliminary analysis of the opportunities, issues, and assets of Hastings’ waterfront on the Oneida River.

Introductions

Bob Murphy, Jr., AICP kicked off the meeting at 5:00 pm by initiating a slideshow presentation to guide the meeting and setting up a recording of the meeting. The agenda for the presentation was as follows:

- Introductions
- What is an LWRP?
- Our Planning Process
- LWRP Boundary; Inventory and Analysis
- Brainstorming Discussion
- Next Steps

Mr. Murphy (B&L) welcomed the Committee members and introduced himself and the Committee went around the room introducing themselves and their interest in serving on the committee.

What is an LWRP?

Following introductions, Mr. Murphy transitioned the presentation to an overview of a Local Waterfront Revitalization Program (LWRP). He discussed the benefits of having an LWRP and what goes into its preparation. An LWRP consists of a planning document prepared by a community and the program established to implement the plan. An LWRP may be comprehensive and address a vast amount of issues that affect a community's entire waterfront, or it may address the most critical issues facing its waterfront.

B&L will work with the Committee to finalize the proposed study area in Section I. The Department of State (DOS) and B&L will provide an LWRP checklist for the Committee to complete. The results of the checklist will guide the inventory and analysis for Section II. Section II is one of the most important sections of the LWRP as issues identified in this section will be addressed in later sections. Section III will be drafted by B&L and contain a vision and policies prescribed by DOS. The Committee will provide comments on Section III throughout the process of the LWRP. Section IV will include proposed water and land uses along with proposed projects within the proposed study area. Section IV is developed based on the issues identified in Section II. Section V will include techniques for local implementation and will look critically at the local laws in Section II to determine which ones need to be address/adopted prior to completion. Section VI identifies State and Federal actions and programs that are likely to affect the implementation of the LWRP. Section VII provides the local outreach done to collect stakeholder and resident opinions on the LWRP.

Our Planning Process

Following the overview of the Local Waterfront Revitalization Program, Mr. Murphy discussed the tentative schedule:

- | | |
|------------------|---|
| • April 24, 2023 | Project Kick-off Meeting (WAC Meeting #1) |
| • Spring 2023 | Community Outreach Plan and Draft Inventory |
| • Fall 2023 | Issues Identification and PIM #1 |
| • Winter 2023 | Draft Actions, LWRP Policies, and PIM #2 |
| • Spring 2024 | Preliminary Plan and PIM #3 Community Open House |
| • Fall 2024 | SEQR and NYS DOS Referral
Town Board Public Hearing and Final Local Program Adoption |

Mr. Murphy provided an overview of the draft plan approach. He went through each of the sections and briefly discussed their purpose in the plan.

It was also noted that the Town of Cicero recently completed a Brewerton Draft LWRP for the part of the hamlet on the south side of the Oneida River/Erie Canal. B&L will mine this document for mutually beneficial project and policy recommendations.

LWRP Boundary; Inventory and Analysis

Discussion turned to Section I and II: LWRP Boundary and the Inventory and Analysis. This section covered the location, population, demographics, housing trends, economic indicators, and employment in the Town.



Additional comments included:

- The Brewerton Speedway remains a big attraction.
- There was a proposal for a larger, national scale dirt track and road course however it has not materialized yet
- The planned Micron Chip Plant is in proximity to the Hamlet of Caughdenoy
 - Micron Planning Impacts Meeting with Dave Turner of Oswego County Planning is on April 25th
- FEMA Grants have been awarded to address the drainage problems along County Route 37 (Swamp Road)
- The Route 11 Bridge is going under construction – will add on a sidewalk
 - Fall 2023: Out to bid
 - Spring 2024: Construction starts
 - Fall 2025: Construction completed
- Canal Corporation involvement:
 - NYS Canal Corp owns several parcels on the Hastings-Oneida River Waterfront
 - The Dam is in Caughdenoy, owned by Canal Corp
 - The Lighthouse Park, split between the Town and Canal Corp ownership

- East River Road (currently closed off from Route 11) in Brewerton

Brainstorming Discussion

Next, the Committee brainstormed key strengths, weaknesses, opportunities, and threats in the Town and specifically at its waterfront. Committee members were asking to consider circulation improvements, parking improvements, public access locations, residential opportunities, marketing and promotion ideas, and more.

Comments included:

- There is a local “small town” feel for Route 11 and the surrounding hamlets
 - There should be an amphitheater, pavilion, and walkways beneath the bridges
 - Hastings should be more welcoming (like Baldwinsville)
- Caughdenoy
 - Protect the Town from Micron development
 - There needs to be more amenities for fishing areas, such as restrooms
 - Possibly a bike trail
 - Happy Cow and Red Onion
- There needs to be better access to waterfront throughout the proposed study area

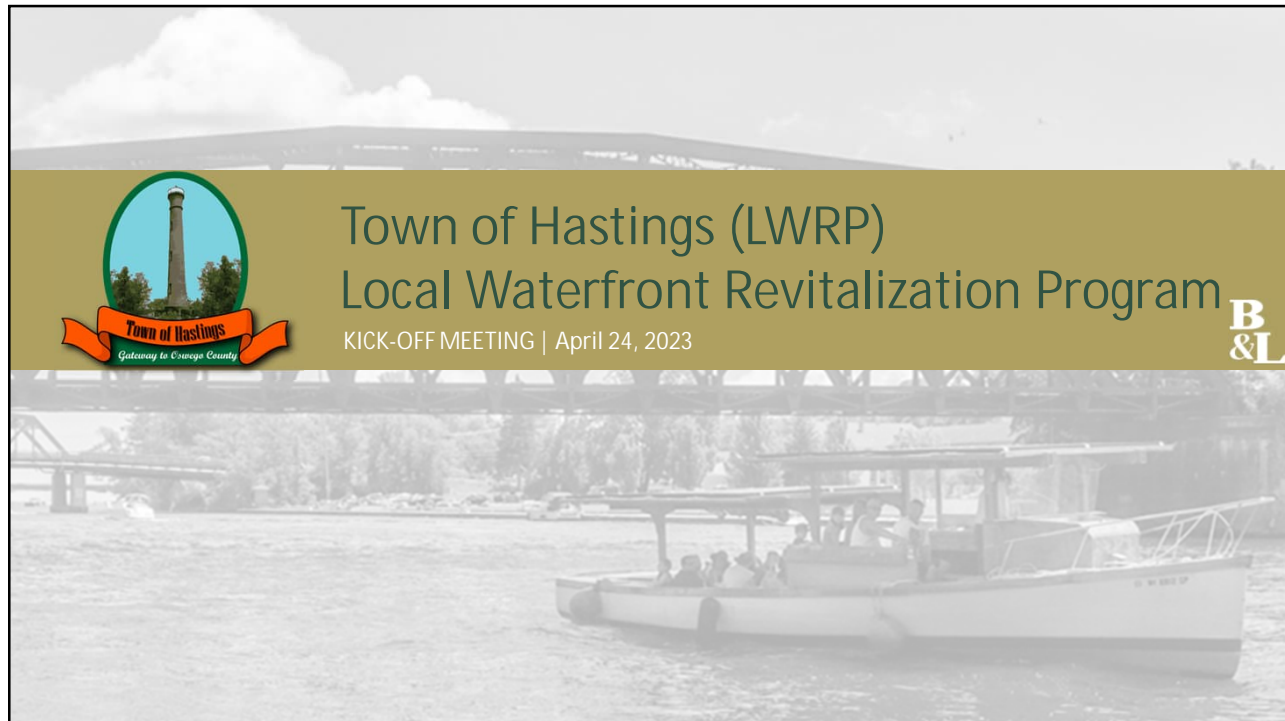
Things to Address:

- Walleye Fest and fireworks on the river are some waterfront events for public engagement
- Arctic King and businesses like it are what brings folks to the waterfront
- Traffic flow and safety – Friday night is race night which can get very busy
- A canoe / kayak launch is needed – it may help keep kids closer to home by providing these types of “quality of life” amenities

Next Steps

The meeting adjourned at 7:00 PM.

- **B&L Team**
 - Complete Drafts of Sections I and II
 - Draft Community Survey to be reviewed by the Committee
 - Finalize the WRA Boundary Area
 - Review the Cicero-Brewerton LWRP for relevant recommendations and analyses
- **Committee**
 - Review draft documents as provided by B&L
- **Next Meeting**
 - 6/20 at 5:00 PM





Introductions

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Project Team

Hastings Waterfront Advisory Committee (WAC)

- James Jones
- Cindy Rider
- Debbie Bilello
- Michael Perry
- Mark Bombardo
- Sarah Lucas

This project was prepared with funding provided by the New York State Department of State under Title 11 of the Environmental Protection Fund

NYS Department of State

- Maria Garcia
- Jaime Reppert

B&L

- Robert Murphy Jr., AICP - Community Planner
- Daniel Theobald, AICP – Community Planner
- Danielle Pottinger – Community Planner

4Ward Planning

- Todd Poole

WWS Planning

- Wendy Weber Salvati



Department of State

Barton & Loguidice



WWS Planning

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What is an LWRP?

Preparation of a Local Waterfront Revitalization Program (LWRP)

- An LWRP consists of a planning document prepared by a community, and the program established to implement the plan. An LWRP may be comprehensive and address all issues that affect a community's entire waterfront, or it may address the most critical issues facing a significant portion of its waterfront.

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What is an LWRP?

- An LWRP is a locally prepared, comprehensive land and water use plan for a community's waterfront area.
- The LWRP process is based on public participation to create a shared vision for the long-term revitalization of the waterfront.
- LWRPs include an inventory of natural and cultural resources and conditions.
- LWRPs analyze waterfront issues, opportunities and constraints and resource protection needs.



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What is an LWRP?

- Refine state coastal policies to reflect local needs and conditions
- Include strategies for addressing critical waterfront issues:
 - ✓ Community resilience
 - ✓ Enhance public access
 - ✓ Improve water quality
 - ✓ Revitalize underutilized waterfront areas
 - ✓ Protect natural and historic resources
 - ✓ Protect open space and scenic resources



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Benefits of Participation

- Increases a community's ability to attract appropriate development
- Increases a community's chances to obtain public and private funding for projects
- Establishes long-term partnerships among local government, community based organizations, and agencies
- Once approved by the Secretary of State and NOAA's Office for Coastal Management (OCM)... permitting, funding, and actions by federal and state agencies must be consistent with the LWRP.

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LWRP Benefits

- Actions by federal and state agencies (permits, funding) must be consistent with the LWRP

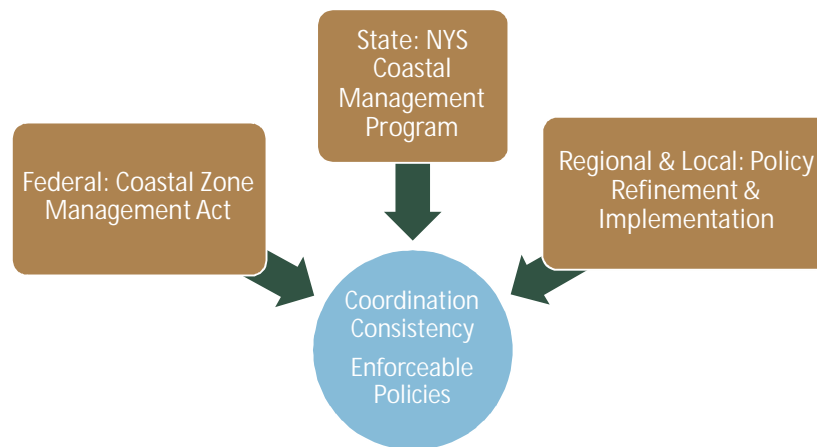


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What is an LWRP?



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Our Planning Process

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Project Schedule



SPRING 2023	Project Kick-Off Meeting (SC Meeting #1)
SPRING 2023	Community Outreach Plan & Draft Inventory
FALL 2023	Draft Vision & Goal Framework & PIM #1
WINTER 2023	Draft Actions and LWRP Policies & PIM #2
SPRING / SUMMER 2024	Preliminary Draft Document & PIM #3
	Community Open House
FALL 2024	SEQR & NYS DOS Referral
	Town Board Public Hearing & Final Program Adoption

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Draft Plan Approach

Section I Overview of study area

Section II Looks at existing conditions, demographics, etc.

Section III 44 policies, plus sub-policies

Section IV Proposed Projects

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Draft Plan Approach

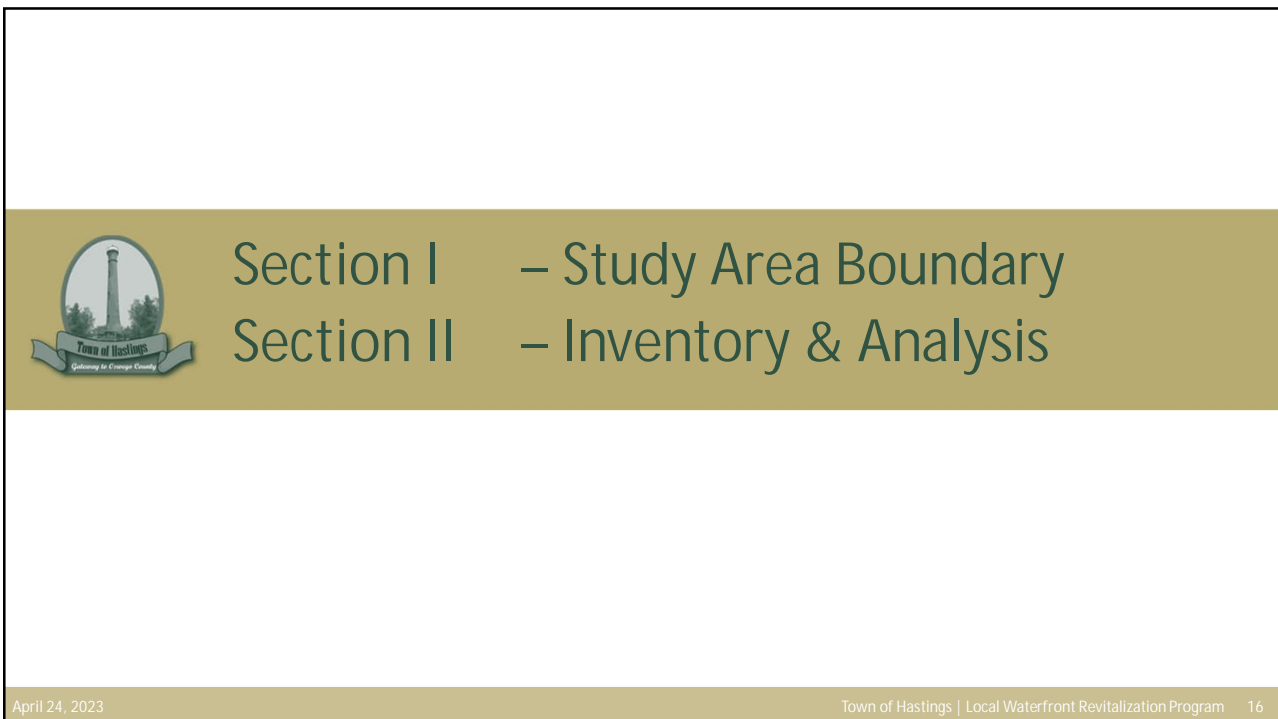
Bulk of content in Sections II and IV

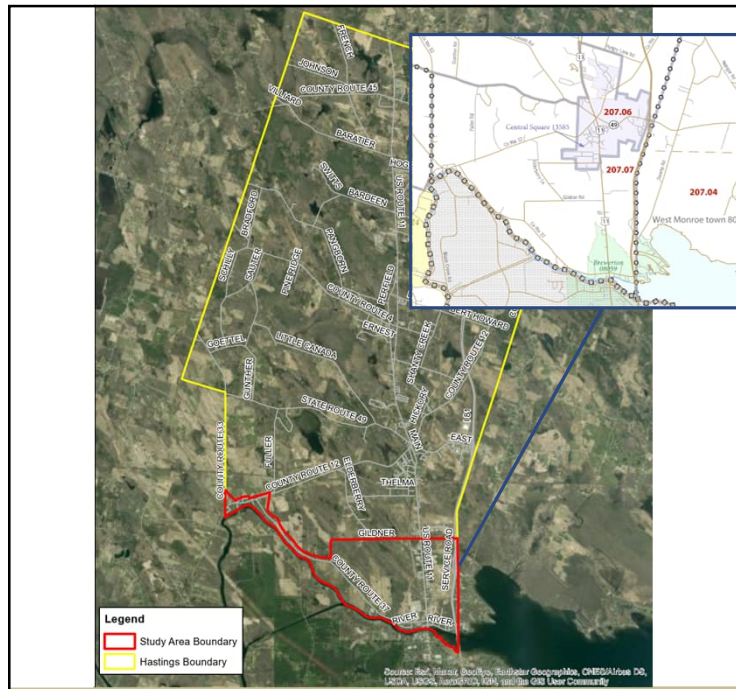
Section V Review of Ordinances for impact on Implementation

Section VI Cross-reference to State and Federal Programs for regulatory consistency

Section VII Public engagement summary

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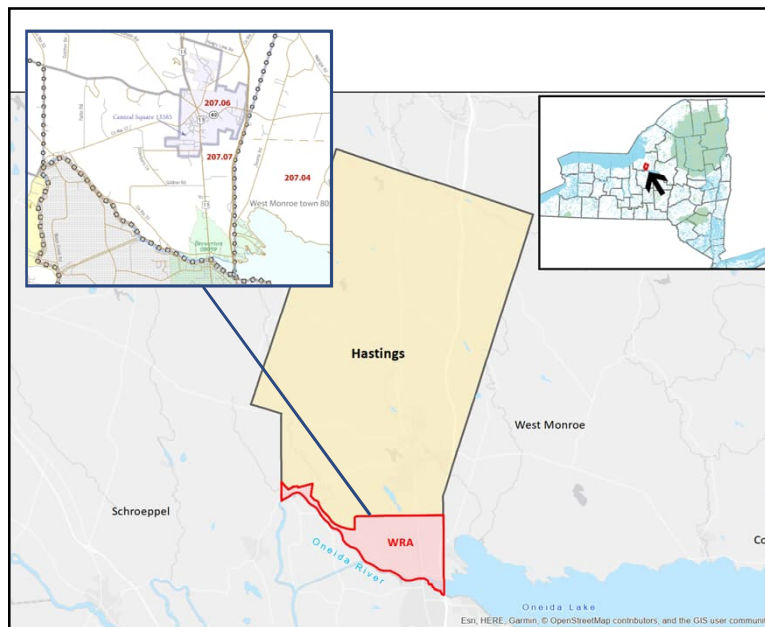
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Section I – LWRP Boundary

Study Area Boundary

- Oneida Lake and Oneida River as “Designated Inland Waterways”
- Commercial / Hamlet District
- Riverfront

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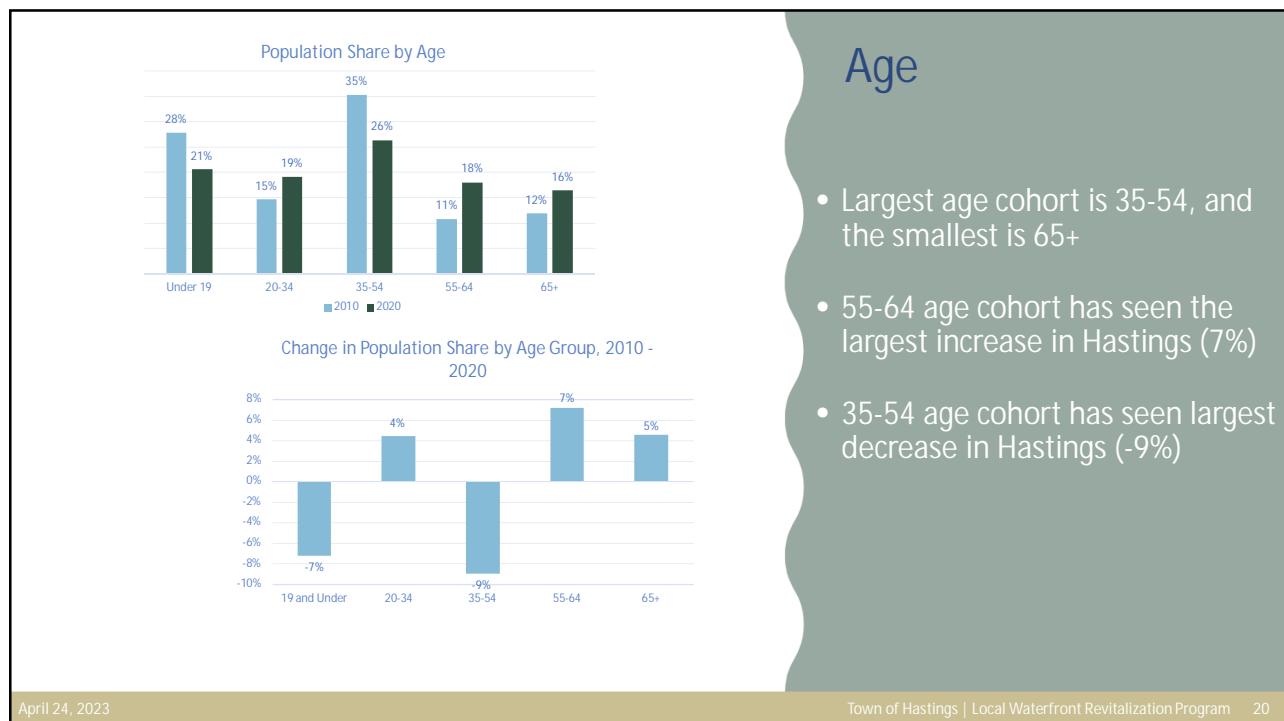
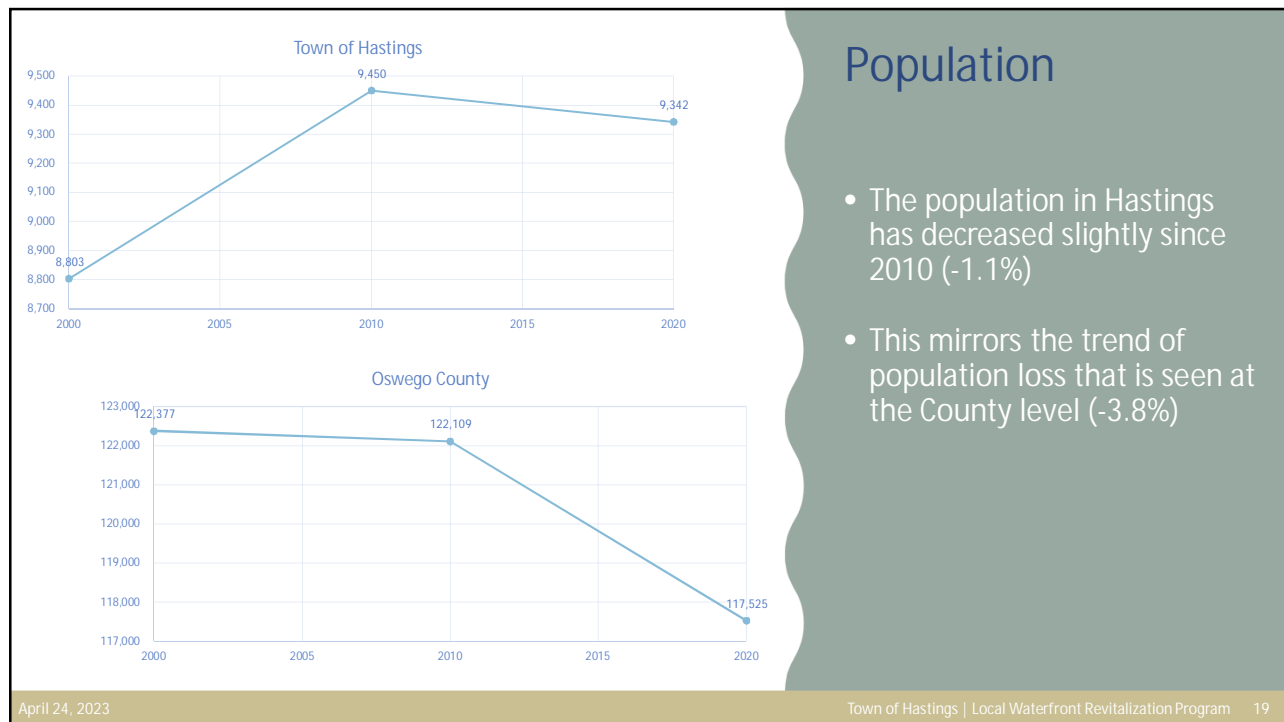
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Location

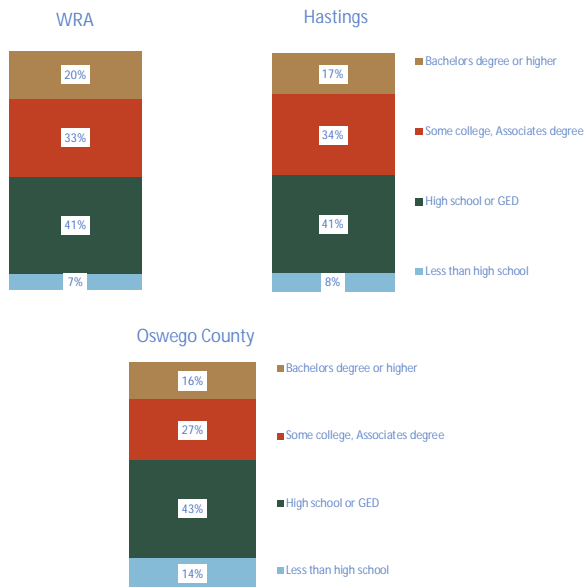
For this Community Profile we looked at demographics and trends for:

- Census Tract 207.07
- Town of Hastings
- Oswego County

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Education

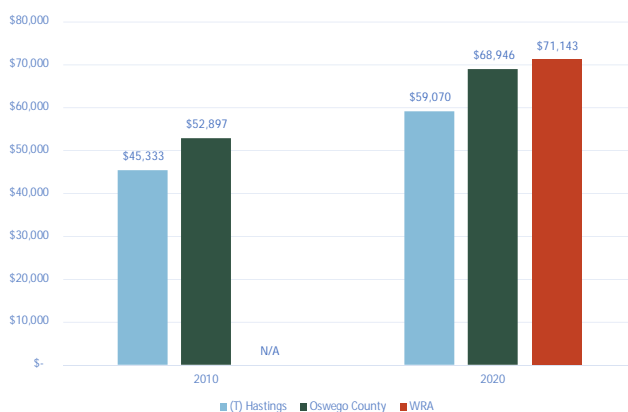


- The WRA has higher number of residents who have received a bachelors degree or higher than the whole of Hastings and Oswego County

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Median Household Income



Median Household Income

- The WRA has the highest median household income in 2020
- On par with the WRA having the highest educational attainment
- Both Hastings and the County had the same percent increase in income (30%) between 2010 and 2020

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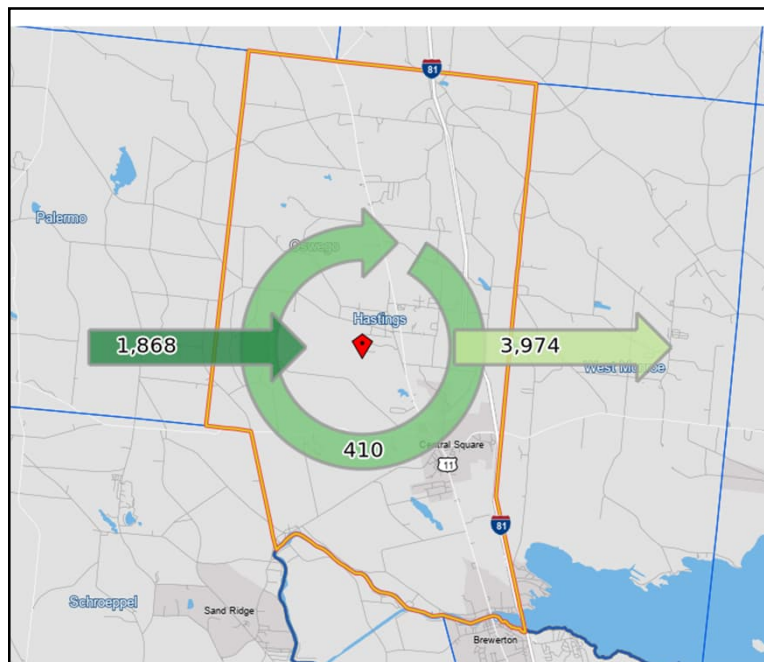
Poverty

2020	% of Population for whom poverty status is determined
Town of Hastings	13%
Oswego County	17%

- Hastings has a lower % of population for whom poverty status is determined compared to the County

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Employment

- 410 residents stay for work, while 3,974 residents leave for work
- 1,868 workers come into Town to work, accounting for more than 80% of the Town's workforce

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INDUSTRY	Town of Hastings		Oswego County	
Civilian employed population 16 years and over	4,676		54,589	
Agriculture, forestry, fishing and hunting, and mining	36	<1%	849	2%
Construction	447	10%	4,306	8%
Manufacturing	689	15%	6,458	12%
Wholesale trade	115	2%	1,393	3%
Retail trade	588	13%	7,725	14%
Transportation and warehousing, and utilities	317	7%	4,332	8%
Information	49	1%	634	1%
Finance and insurance, and real estate and rental and leasing	347	7%	2,180	4%
Professional, scientific, and management, and administrative and waste management services	412	9%	4,052	7%
Educational services, and health care and social assistance	956	20%	13,771	25%
Arts, entertainment, and recreation, and accommodation and food services	405	9%	4,609	8%
Other services, except public administration	259	6%	2,025	4%
Public administration	56	1%	2,255	4%

Industry

- Top industry in Hastings and Oswego County is educational services, and health care and social assistance

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HOUSING OCCUPANCY	2020			
	Hastings		Oswego County	
Total housing units	3,909		53,598	
Occupied housing units	3,646	93%	46,400	87%
Vacant housing units	263	7%	7,198	13%
HOUSING TENURE	2020			
	Hastings		Oswego County	
Occupied housing units	3,581		45,749	
Owner-occupied	2,787	78%	33,687	74%
Renter-occupied	794	22%	12,062	26%

Housing

- The Town vacancy rate is low (7%)
 - This creates a healthy demand for houses in the Town
- Renter vs Owner occupied units are comparable between the Town and County

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Brainstorming & SWOT Analysis

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Key Issues Brainstorming





What Can We Consider?

Everything

- Circulation Improvements
- Parking Improvements
- Public Access Locations
- Residential Opportunities
- Marketing & Promotions Ideas
- Etc.



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Hastings Recreational Resources

Recreational Resources Inventory

- Brewerton Speedway
- Public fishing access
- Snowmobiling
- Hiking
- Golf



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Waterfront & Hamlet Issues



- What population/market trends could the Town waterfront capitalize on?
- How can the Town capitalize on changing technologies?
- What strengths of the Town could be further leveraged?
- Are there things that could get the communities excited and engaged?

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Next Steps

Our Homework & Yours

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Next Steps

B&L Team

- Review Existing Plans & Studies
- Draft Community Outreach Plan
- Draft Inventory and Analysis
- Project Website
 - Online Community Survey?

Steering Committee

- Share Existing Plans & Studies
- Reconsider Opportunities, Issues, Assets
- Provide List of Stakeholder Groups and Contact Info

Next Meeting

- *Early June*

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Active Transportation



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Public Art & Other Ways to Add Interest



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Types of Waterfront Designs



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Types of Waterfront Designs



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Types of Waterfront Designs



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Types of Waterfront Designs



Modern?

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Types of Waterfront Designs



Active?

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Types of Waterfront Designs



*Family
Oriented?*

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Types of Waterfront Designs



Eventful?

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Types of Waterfront Designs

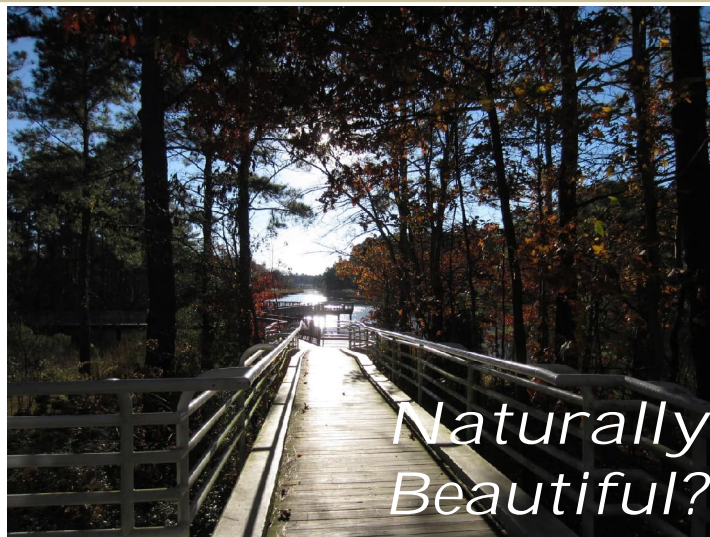


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Types of Waterfront Designs

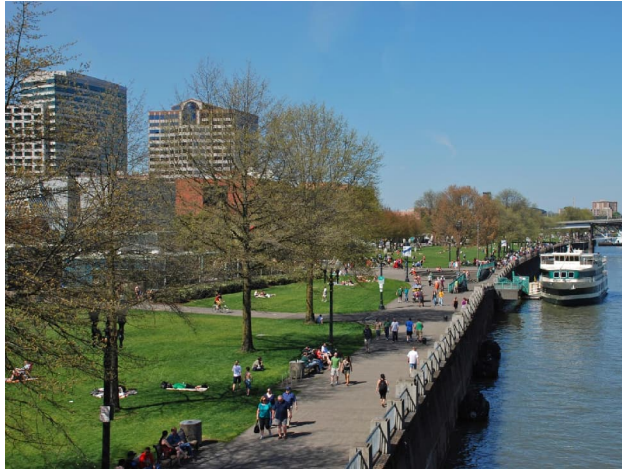


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Types of Waterfront Designs



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Types of Waterfront Designs



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Types of Waterfront Designs



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