



## Town of Hastings Local Waterfront Revitalization Program

### LWRP Committee Meeting #2 Summary

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**Meeting Date:** Wednesday, June 28, 2023, 5:00 PM

**Location:** Central Square, Masonic Lodge

**Consultants:** Bob Murphy, Jr., AICP, Managing Community Planner, Barton & Loguidice (B&L)

#### Attendees:

- James Jones
- Cindy Rider
- Debbie Bilello
- Michael Perry
- Mark Bombardo
- Jaime Reppert
- Sarah Lucas
- Maria G.
- Jaime Reppert

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This was the second meeting of the Town of Hastings Local Waterfront Advisory Committee (“Committee”). The meeting was attended in-person by members of the Committee and Mr. Murphy of B&L. This meeting Sarah Lucas joined as a new committee member.

#### Introductions

Bob Murphy, Jr., AICP kicked off the meeting at 5:00 pm by initiating a slideshow presentation to guide the meeting and setting up a recording of the meeting. The agenda for the presentation was as follows:

- Committee Business
- Sections I and II
- Key Takeaways
- Community Survey
- Next Steps

#### Committee Business

Following introductions, Mr. Murphy transitioned the discussion to the Kick-off meeting notes, which were approved by the Committee.

Comments included:

- Oswego County was impressed in its meeting regarding Micron, according to Mark B.

## **Sections I and II**

Following the topic of Committee business, Mr. Murphy provided a brief overview of the current state of Sections I and II of the LWRP report. This included a brief overview of demographic information that was covered in the kick-off meeting along with new information, such as the flood risk assessment and historic/cultural resources.

Comment included:

- The Town now has a market analysis tool – Mark B. will share this with the rest of the committee
- Dustin Clark (B+L) has income survey data – Bob Murphy will follow up on this with Dustin
- Maria reviewed inventory and analysis tools
  - Required topics in an LWRP was mentioned by Jaime
- Traffic impact of Micron:
  - B&L to look into any impact studies
  - County Planner Dave Turner may have information about this – Mark B will inquire about it
  - Rezoning has not been completed yet and there are not tax incentives yet
  - ESD links Micron Community Investment
- Harbor Management Area
- Relationship with Cicero regarding Brewerton

## **Community Survey**

Next, Mr. Murphy reviewed the Draft Community Survey with the Committee to identify questions that should be added to it and determine the best method of dissemination. The Committee provided comments on each survey question. These comments/edits included:

Comments included:

- Debbie: Tourism Element
- “Let’s Reminisce about 1960s, 1990s, etc.”

Edits included:

- Adding a question about leveraging Town assets for future generations
- Adding a question about encouraging better businesses
- Separating Q6 into 2 different questions

- Adding more possible responses for Q4, Q8 and Q10
- Providing examples for Q11 and Q12
- Replacing acronyms with fully spelled out words

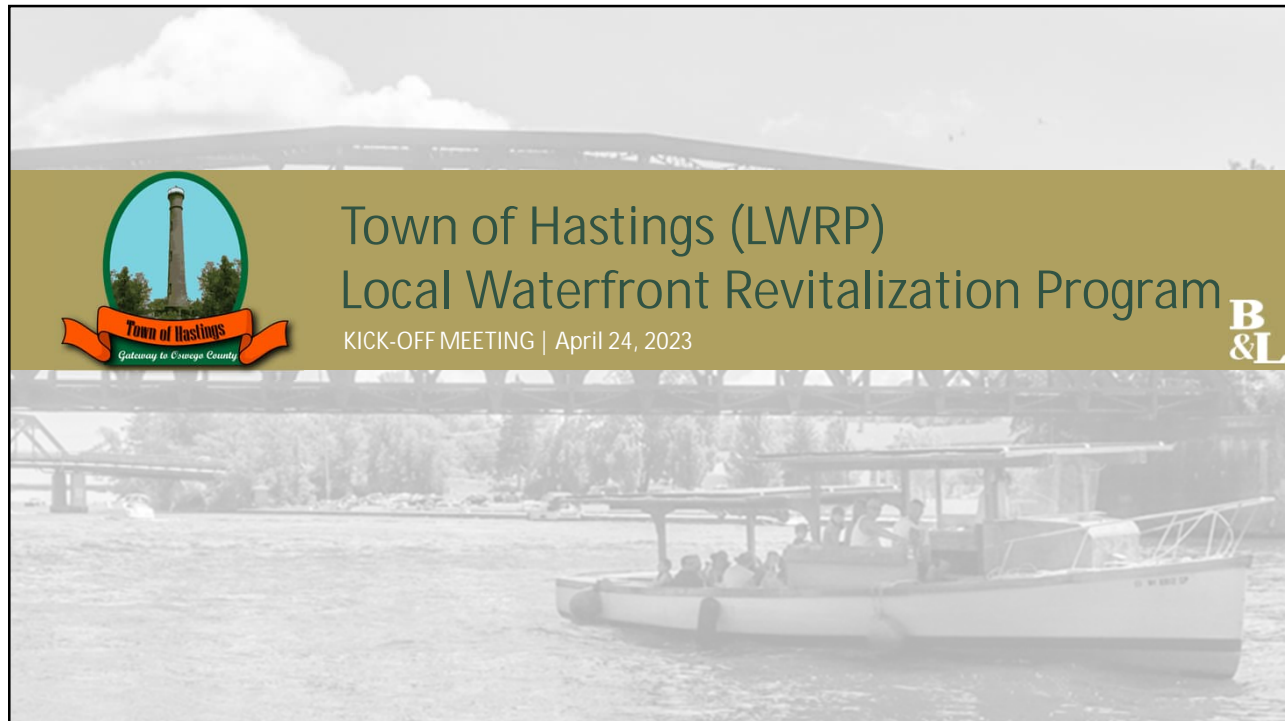
Things to Address:

- Outreach – Town website, social media, Town Board meetings, consider notice in a mailing or business cards
- Survey Duration – *Aug 1<sup>st</sup> – 31<sup>st</sup> 2023*
- Promotion – Announcement prior to and at launch

## **Next Steps**

The meeting adjourned at 6:30 PM.

- **B&L Team**
  - Launch and promote the survey
  - Complete the Inventory and Analysis section
- **Committee**
  - Review draft documents as provided by B&L
  - Promote survey completion
- **Next Meeting**
  - 9/13 at 5:00 PM





# Introductions

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## Project Team

### Hastings Waterfront Advisory Committee (WAC)

- James Jones
- Cindy Rider
- Debbie Bilello
- Michael Perry
- Mark Bombardo
- Sarah Lucas

This project was prepared with funding provided by the New York State Department of State under Title 11 of the Environmental Protection Fund

### NYS Department of State

- Maria Garcia
- Jaime Reppert

### B&L

- Robert Murphy Jr., AICP - Community Planner
- Daniel Theobald, AICP – Community Planner
- Danielle Pottinger – Community Planner

### 4Ward Planning

- Todd Poole

### WWS Planning

- Wendy Weber Salvati



Department of State

Barton &amp; Loguidice



WWS Planning

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## What is an LWRP?

### Preparation of a Local Waterfront Revitalization Program (LWRP)

- An LWRP consists of a planning document prepared by a community, and the program established to implement the plan. An LWRP may be comprehensive and address all issues that affect a community's entire waterfront, or it may address the most critical issues facing a significant portion of its waterfront.

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## What is an LWRP?

- An LWRP is a locally prepared, comprehensive land and water use plan for a community's waterfront area.
- The LWRP process is based on public participation to create a shared vision for the long-term revitalization of the waterfront.
- LWRPs include an inventory of natural and cultural resources and conditions.
- LWRPs analyze waterfront issues, opportunities and constraints and resource protection needs.



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## What is an LWRP?

- Refine state coastal policies to reflect local needs and conditions
- Include strategies for addressing critical waterfront issues:
  - ✓ Community resilience
  - ✓ Enhance public access
  - ✓ Improve water quality
  - ✓ Revitalize underutilized waterfront areas
  - ✓ Protect natural and historic resources
  - ✓ Protect open space and scenic resources



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## Benefits of Participation

- Increases a community's ability to attract appropriate development
- Increases a community's chances to obtain public and private funding for projects
- Establishes long-term partnerships among local government, community based organizations, and agencies
- Once approved by the Secretary of State and NOAA's Office for Coastal Management (OCM)... permitting, funding, and actions by federal and state agencies must be consistent with the LWRP.

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## LWRP Benefits

- Actions by federal and state agencies (permits, funding) must be consistent with the LWRP

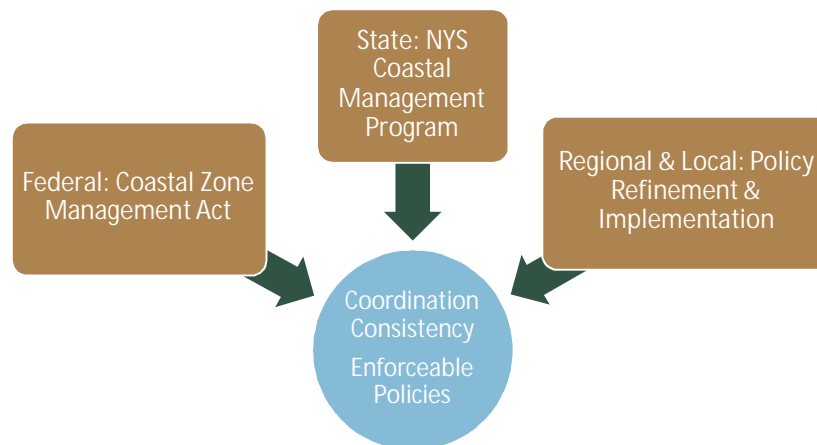


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## What is an LWRP?



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# Our Planning Process

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## Project Schedule



SPRING 2023	Project Kick-Off Meeting (SC Meeting #1)
SPRING 2023	Community Outreach Plan & Draft Inventory
FALL 2023	Draft Vision & Goal Framework & PIM #1
WINTER 2023	Draft Actions and LWRP Policies & PIM #2
SPRING / SUMMER 2024	Preliminary Draft Document & PIM #3
	Community Open House
FALL 2024	SEQR & NYS DOS Referral
	Town Board Public Hearing & Final Program Adoption

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## Draft Plan Approach

Section I Overview of study area

Section II Looks at existing conditions, demographics, etc.

Section III 44 policies, plus sub-policies

Section IV Proposed Projects

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## Draft Plan Approach

*\*Bulk of content in Sections II and IV\**

Section V Review of Ordinances for impact on Implementation

Section VI Cross-reference to State and Federal Programs for regulatory consistency

Section VII Public engagement summary

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**Hamlet of Brewerton LWRP**  
Town of Cicero, NY  
Waterfront Revitalization Area and  
Harbor Management Area  
Map #2  
May 2018  
KEY  
Waterfront Revitalization Area  
Harbor Management Area

PROJECT # 2018001  
Saratoga Associates, Inc. All Rights Reserved.  
This map is considered preliminary and should not be used for any purpose other than informational. It is not intended to be used for any legal or financial purpose. It is not intended to be used for any legal or financial purpose. It is not intended to be used for any legal or financial purpose.

**SARATOGA ASSOCIATES**  
LANDSCAPE ARCHITECTS, PLANNERS,  
ENGINEERS, AND PLANNERS, P.C.  
New York City • Saratoga Springs • Cicero  
TOWN OF CICERO, NY


## Cicero – Brewerton LWRP

<https://ciceronewyork.net/lwrp/>

- Important to find areas of concurrence and mutual benefit with both plans

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## Section I – Study Area Boundary

## Section II – Inventory & Analysis

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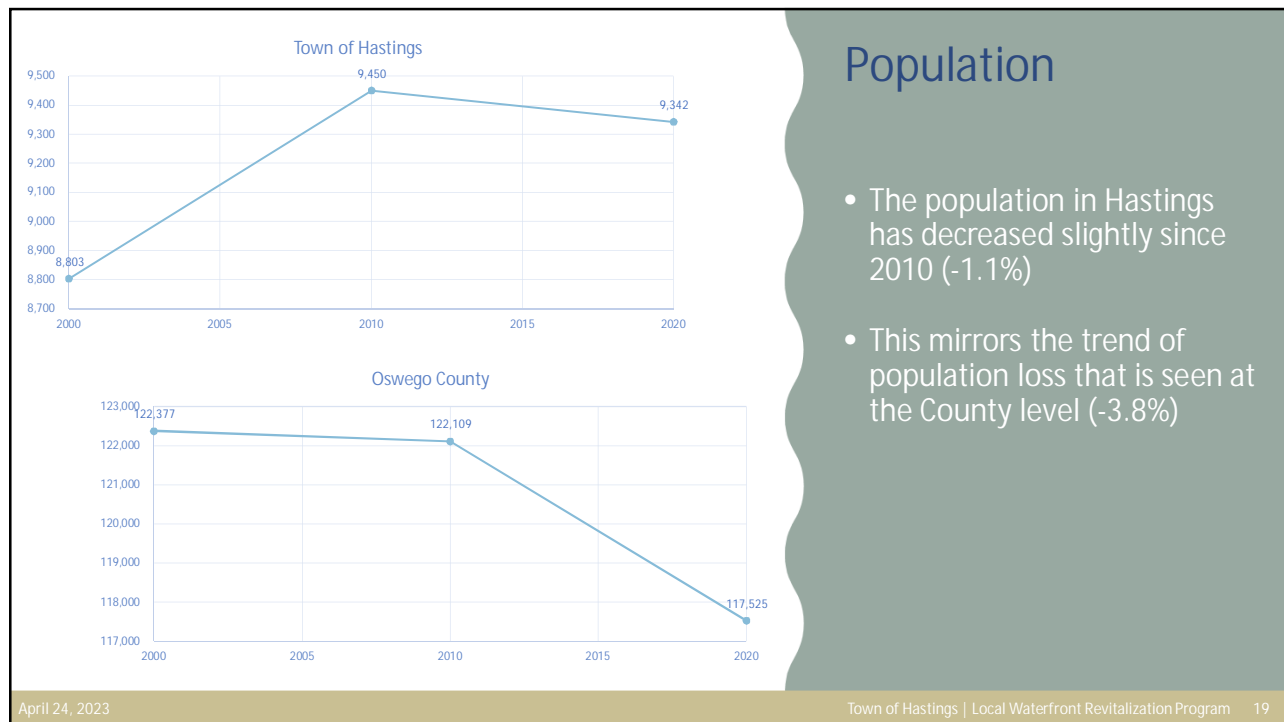
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- Oneida Lake and Oneida River as “Designated Inland Waterways”
- Commercial / Hamlet District
- Riverfront



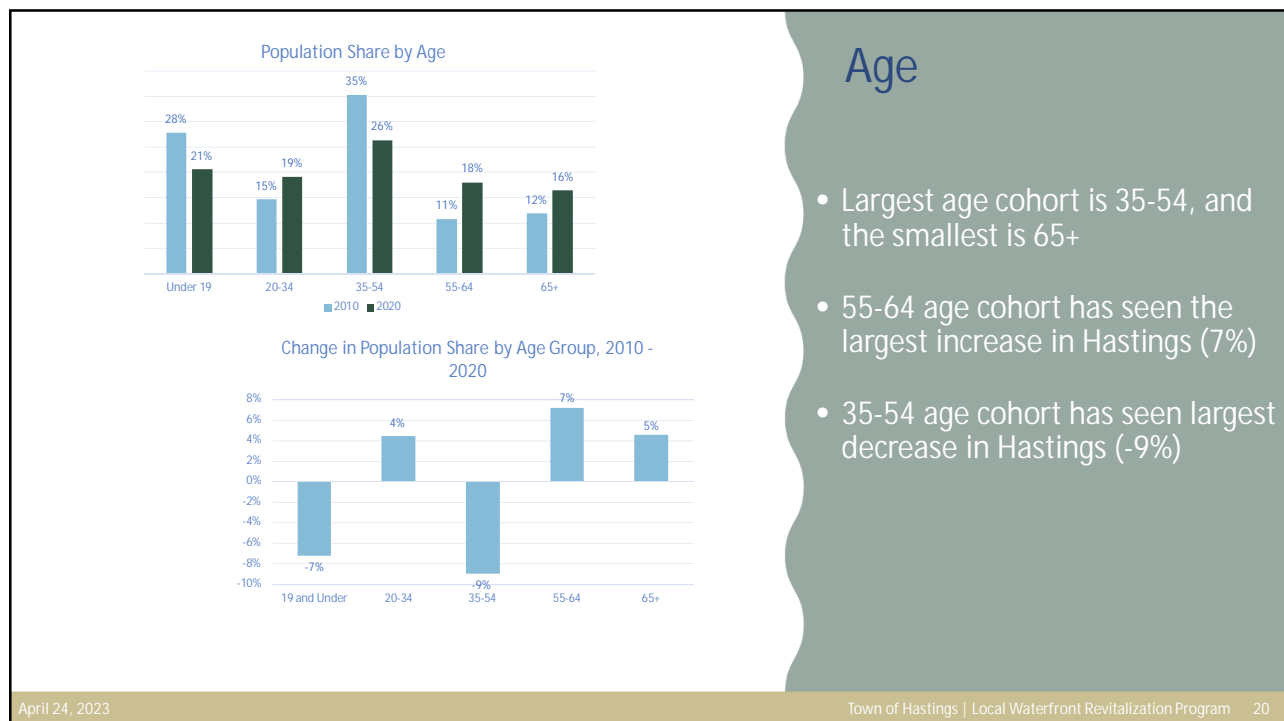
- Census Tract 207.07
- Town of Hastings
- Oswego County





## Population

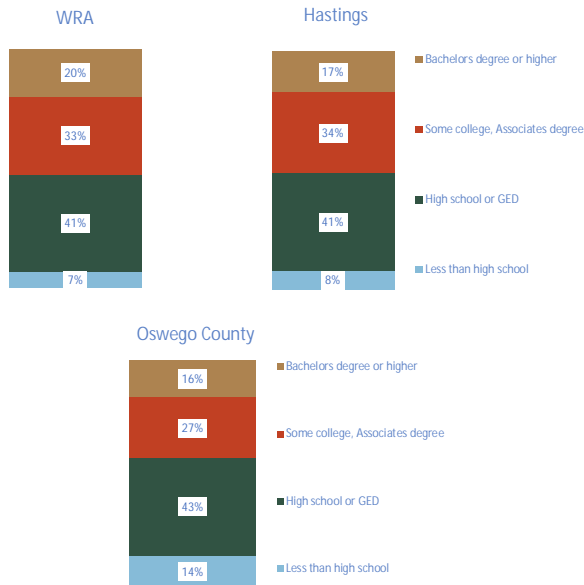
- The population in Hastings has decreased slightly since 2010 (-1.1%)
- This mirrors the trend of population loss that is seen at the County level (-3.8%)



## Age

- Largest age cohort is 35-54, and the smallest is 65+
- 55-64 age cohort has seen the largest increase in Hastings (7%)
- 35-54 age cohort has seen largest decrease in Hastings (-9%)

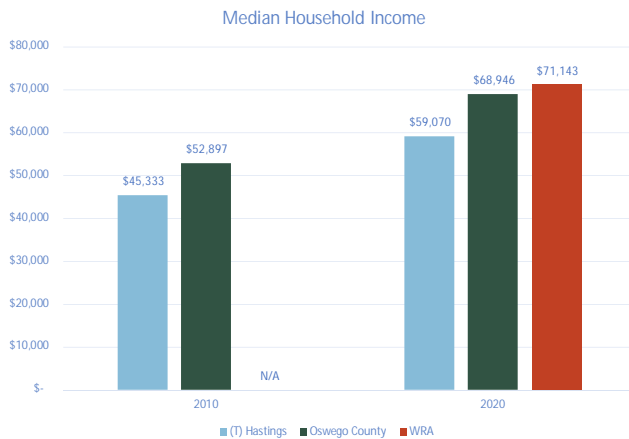
## Education



- The WRA has higher number of residents who have received a bachelors degree or higher than the whole of Hastings and Oswego County

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## Median Household Income

- The WRA has the highest median household income in 2020
- On par with the WRA having the highest educational attainment
- Both Hastings and the County had the same percent increase in income (30%) between 2010 and 2020

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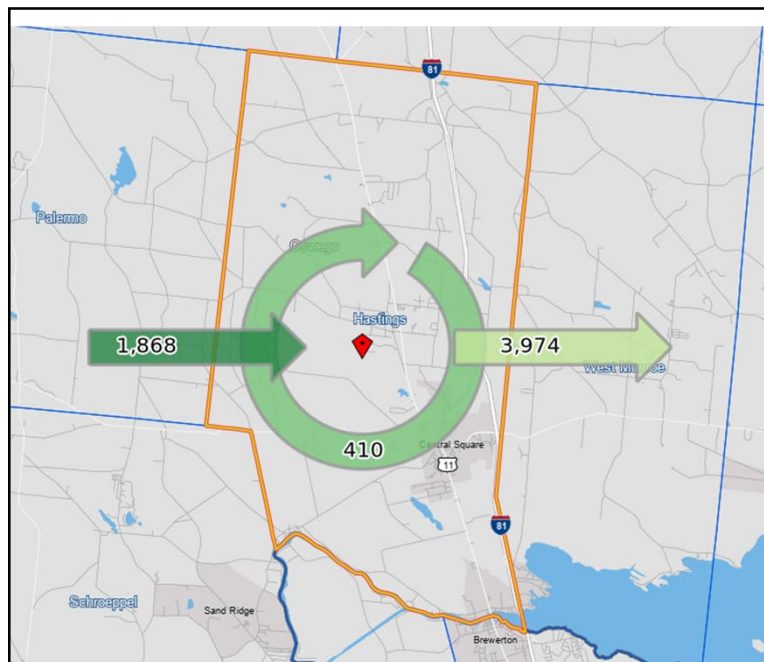
## Poverty

2020	% of Population for whom poverty status is determined
Town of Hastings	13%
Oswego County	17%

- Hastings has a lower % of population for whom poverty status is determined compared to the County

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## Employment

- 410 residents stay for work, while 3,974 residents leave for work
- 1,868 workers come into Town to work, accounting for more than 80% of the Town's workforce

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INDUSTRY	Town of Hastings		Oswego County	
Civilian employed population 16 years and over	4,676		54,589	
Agriculture, forestry, fishing and hunting, and mining	36	<1%	849	2%
Construction	447	10%	4,306	8%
Manufacturing	689	15%	6,458	12%
Wholesale trade	115	2%	1,393	3%
Retail trade	588	13%	7,725	14%
Transportation and warehousing, and utilities	317	7%	4,332	8%
Information	49	1%	634	1%
Finance and insurance, and real estate and rental and leasing	347	7%	2,180	4%
Professional, scientific, and management, and administrative and waste management services	412	9%	4,052	7%
Educational services, and health care and social assistance	956	20%	13,771	25%
Arts, entertainment, and recreation, and accommodation and food services	405	9%	4,609	8%
Other services, except public administration	259	6%	2,025	4%
Public administration	56	1%	2,255	4%

## Industry

- Top industry in Hastings and Oswego County is educational services, and health care and social assistance

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HOUSING OCCUPANCY	2020			
	Hastings		Oswego County	
Total housing units	3,909		53,598	
Occupied housing units	3,646	93%	46,400	87%
Vacant housing units	263	7%	7,198	13%
HOUSING TENURE	2020			
	Hastings		Oswego County	
Occupied housing units	3,581		45,749	
Owner-occupied	2,787	78%	33,687	74%
Renter-occupied	794	22%	12,062	26%

## Housing

- The Town vacancy rate is low (7%)
  - This creates a healthy demand for houses in the Town
- Renter vs Owner occupied units are comparable between the Town and County

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# Brainstorming & SWOT Analysis

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## Key Issues Brainstorming





## What Can We Consider?

### Everything

- Circulation Improvements
- Parking Improvements
- Public Access Locations
- Residential Opportunities
- Marketing & Promotions Ideas
- Etc.



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## Hastings Recreational Resources

### Recreational Resources Inventory

- Brewerton Speedway
- Public fishing access
- Snowmobiling
- Hiking
- Golf



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N.Y.S. PERMITTED DISCHARGE POINT  
 SPDES PERMIT NO.: A100089  
 OUTFALL NO.: 1  
 FOR INFORMATION ABOUT THIS PERMITTED POINT CONTACT:  
 PERMITTED NAME: NEWARK CLEAN WATER PROJECT "CANNON CREEK"  
 PERMITTED CONTACT: PAUL BARNETT  
 PHONE: TEE: PHILADELPHIA: 1-800-1700-9000  
 FOR: NEWARK DIVISION OF WATER EXAMINER 4750 LEXINGTON AVENUE, SUITE 1000 NEWARK, NJ 07102-1000  
 NYSED DIVISION OF WATER EXAMINER PHONE: (201) 962-2944



## A photograph of a river flowing through a wooded area. The water is turbulent, creating white rapids. The banks are covered in snow and bare trees, suggesting a winter or early spring setting. The trees are mostly without leaves, and the ground is partially covered in snow.



## Waterfront & Hamlet Issues



- What population/market trends could the Town waterfront capitalize on?
- How can the Town capitalize on changing technologies?
- What strengths of the Town could be further leveraged?
- Are there things that could get the communities excited and engaged?

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## Next Steps

Our Homework & Yours

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## Next Steps

### B&L Team

- Review Existing Plans & Studies
- Draft Community Outreach Plan
- Draft Inventory and Analysis
- Project Website
  - Online Community Survey?

### Steering Committee

- Share Existing Plans & Studies
- Reconsider Opportunities, Issues, Assets
- Provide List of Stakeholder Groups and Contact Info

### Next Meeting

- *Early June*

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## Active Transportation



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## Public Art & Other Ways to Add Interest



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## Types of Waterfront Designs



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## Types of Waterfront Designs



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## Types of Waterfront Designs



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## Types of Waterfront Designs



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## Types of Waterfront Designs



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## Types of Waterfront Designs



*Family  
Oriented?*

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## Types of Waterfront Designs



*Eventful?*

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## Types of Waterfront Designs

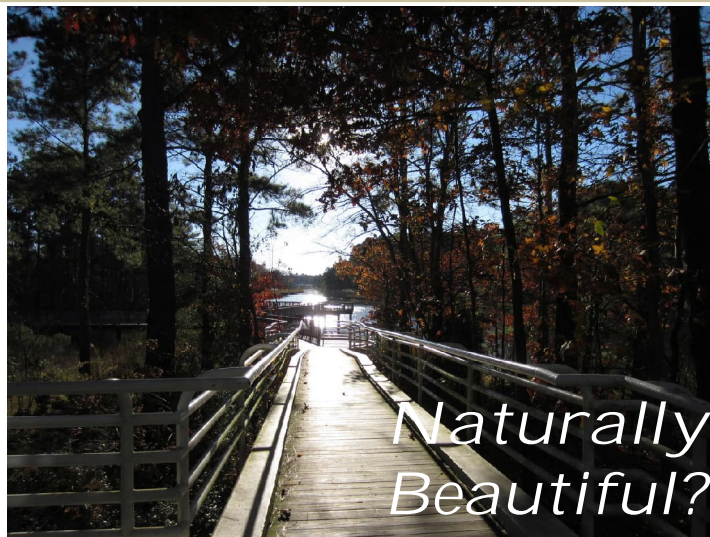


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## Types of Waterfront Designs



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## Types of Waterfront Designs



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## Types of Waterfront Designs



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## Types of Waterfront Designs



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